

WHAT IS CLAIMED IS:

1. A method, comprising:
 providing space in a property to tenants;
 gathering business information about tenants in the property; and
 introducing tenants to each other based on the gathered business
 information so that tenants may consummate business relationships.

2. The method of claim 1, further comprising negotiating for non-
 exclusive business relationships with vendors to supply tenants with
 similar services.

3. The method of claim 1, further comprising negotiating for non-
 exclusive business relationships with vendors to supply tenants with
 similar products.

4. The method of claim 1, further comprising receiving services from
 at least one tenant as at least a portion of consideration for providing
 space to the at least one tenant.

5. The method of claim 1, further comprising receiving equity from at
 least one tenant as at least a portion of consideration for providing space
 to the at least one tenant.

6. The method of claim 1, wherein the business information includes tenants' needs, product offerings, and service offerings.

7. The method of claim 1, further comprising providing an intranet portal accessible to tenants for tenants to communicate with each other.

8. The method of claim 1, further comprising providing a virtual/physical mall for tenants to sell products and services both online and in person.

9. The method of claim 8, further comprising providing a loyalty card program so that merchant tenants can track customer purchases and reward customers based on amount of purchases.

10. The method of claim 1, further comprising providing a start up incubator to tenants.

11. The method of claim 1, further comprising providing at least one virtual office to at least one tenant.

12. The method of claim 1, wherein the space includes at least one virtual office.

13. The method of claim 1, wherein the space includes a physical portion of the property.

14. A system, comprising:
 means for providing space in a property to tenants;
 means for gathering business information about tenants in the property;
 means for introducing tenants to each other based on the gathered business information so that tenants may consummate business relationships.

15. The system of claim 14, further comprising means for negotiating for non-exclusive business relationships with vendors to supply tenants with similar services.

16. The system of claim 14, further comprising means for negotiating for non-exclusive business relationships with vendors to supply tenants with similar products.

17. The system of claim 14, further comprising means for receiving services from at least one tenant as at least a portion of consideration for providing space to the at least one tenant.

1 18. The system of claim 14, further comprising means for receiving
2 equity from at least one tenant as at least a portion of consideration for
3 providing space to the at least one tenant.

1 19. The system of claim 14, wherein the business information includes
2 tenants' needs, product offerings, and service offerings.

1 20. The system of claim 14, further comprising means for providing an
2 intranet portal accessible to tenants for tenants to communicate with
3 each other.

1 21. The system of claim 14, further comprising means for providing a
2 virtual/physical mall for tenants to sell products and services both
3 online and in person.

1 22. The system of claim 21, further comprising means for providing a
2 loyalty card program so that merchant tenants can track customer
3 purchases and reward customers based on amount of purchases.

1 23. The system of claim 14, further comprising means for providing a
2 start up incubator to tenants.

1 24. The system of claim 14, further comprising means for providing at
2 least one virtual office to at least one tenant.

1 25. A method, comprising:
2 providing space in a property to tenants;
3 gathering business information about tenants in the property; and
4 negotiating with vendors for tenants' needs using tenants'
5 aggregated purchasing power.

1 26. A system, comprising:
2 means for providing space in a property to tenants;
3 means for gathering business information about tenants in the
4 property; and
5 means for negotiating with vendors for tenants' needs using
6 tenants' aggregated purchasing power.

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